



01 Digital Marketing Agency





WHAT IS DIGITAL 02 MARKETING ?

Digital marketing is the component of marketing that uses the Internet and online based digital technologies such as desktop computers, mobile phones and other digital media and platforms to promote products and services.





MEDIA PLANNING

Media planning is the process of determining how, when, and to what audience a branding or advertising message will be delivered.

08

SOCIAL MEDIA MARKETING

Social media marketing is the use of social media platforms and websites to promote a product or service.

01

SEARCH ENGINE MARKETING

Search engine marketing is the practice of marketing a business using paid advertisements that appear on search engine results pages (or SERPs).

07

GRAPHIC DESIGNING

Graphic designers create visual concepts, using computer software or by hand, to communicate ideas that inspire, inform, and captivate consumers.

02

03

APP DEVELOPMENT

App Development refers to the creation of computer applications for use on mobile devices such as tablets, smartphones and smart watches.

06

WEB DEVELOPMENT

Web development is the work involved in developing a website for the Internet or an intranet.

03

BRANDING

Branding is the process of communicating a unique selling proposition, or differential, that sets a product or service apart from the competition.

05

WEB DESIGNING

Web design encompasses many different skills and disciplines in the production and maintenance of websites.

04





TRIVIA DIGITAL SCOOP

Social Media

Increasing your social reach with original content creation.

- profile management
- PR & influencer marketing
- tailored content plans
- audience engagement
- organic & paid campaigns
- post scheduling

04

Social media can be an excellent and invaluable marketing tool, especially if you know how to use it effectively.

Our dedicated team of **social media experts** live and breathe all things social, and each have vast experience in setting up and executing successful paid and organic social media campaigns across all platforms, including Facebook, Instagram, LinkedIn, Twitter, and YouTube.

Following an initial meeting, we'll highlight the platforms which offer the most potential for you and your business and develop a strategy, before getting all set up and making regular posts on your behalf in accordance with a detailed monthly marketing plan, tailored to your objectives.

We have monthly marketing packages to suit all budgets. Get in touch with our social media team today to find out more

triviadigitalscoop.com

WITH US!
CALL NOW
051-533565
9829483849
1st Floor, Sarraf Market, Adarshnagar, Birgunj
fb.com/kingseducarebrj

Special Offer on
FRIENDSHIP DAY
RICE BOWL & 2 PCS CFC
20% OFF
3PCS CFC
CHICKEN RICE BOWL
CALL FOR DELIVERY
9801-254-054
FB.COM/CHICKENSTATIONBRJ

Crack
IELTS / PTE
Through Scientific Approach
in 1st Attempt
Contact us:
KING'S EDUCARE
KTM 01-4410196
Birgunj 051-533565
Simara 053-521286
fb.com/kingseducarebrj
For More Info: 9829483849

HAPPY
RAKSHA BANDHAN
BECAUSE YOU NEED
Something Delicious
ON THIS SPECIAL DAY!
For Details: 9801 254 054 | www.fb.com/Fcubebjr
Visit Us At: RB Complex, Adarshnagar, Birgunj

Travel Wings Tour's & Travels
@travelwings9

Travel Wings
BIRGUNJ TO KALINCHOWK
IT'S TIME TO TRAVEL
WINGS TO EXPLORE THE WORLD
Kalinchowk: 2 Night/2 Days stay in hotel, Welcome drink tea/coffee, breakfast with tea/coffee and Non-Veg dinner include, Campfire with music.
Tour: Sharing room, Hole day sightseeing by Scorpia, Local sightseeing Kalinchowk, Charikot sightseeing.
Package: Half/Whole Scorpia, All sightseeing by Scorpia 2.
Only at @7991- pp (6 pax.)
More Info Call Us: +977-9802790661, +977-980209351
BOOK NOW
Visit Us for more: www.travelwing.com

#kingseducarebrj
बधाई तथा शुभकामना
हामी यस कालिचोक बजार 2022 को EPS परीक्षाको MANUFACTURE जन्मदिन FIRST SHIFT मा १ जना साथै ३ जना 1 उत्कृष्ट अङ्कको महिला नाम निकतान सफल भएकामा बधाई तथा शुभकामना छ।
Sundeshwor Sahil Patel 40/40
Bigyan Chapagain 36/40
Suroj Tamang 40/40
CALL NOW FOR MORE INFORMATION
051-533565, 9829 483 849
1st Floor Sarraf Market, Adarshnagar, Birgunj, Nepal
Rastriya Banijya Bank Building, Main Road, Simara
AUSTRALIA | JAPAN | USA | CANADA | UK | EUROPE | INDIA

FREE DELIVERY
WE DON'T ONLY DELIVER FOOD. WE DELIVER HAPPINESS
ORDER ACCEPTED ONLY ON WHATSAPP
Order Now
+977-9801254054
@chickenstationbrj
For Details: 9801 254 054 | www.fb.com/chickenstationbrj
Visit Us At: RB Complex, Adarshnagar, Birgunj

KING'S EDUCARE
IELTS / PTE
100% Result
Flexible Timing
Mock Test
Affordable Fee
CONTACT US
Offices:
051-533565, 9829483849
Sarraf Market, Adarshnagar, Birgunj
051-521286, 9822204535
Rastriya Banijya Bank Building, Main Road, Simara

KING'S EDUCARE
No Entrance Exam Direct Admission
Sangam University नै किन ?
1. Entrance Exam को फर्कट नहुने
2. Direct Admission
3. CTEVT र Sangam University बिच MOU Sign भएको
4. नेपालको CTEVT को Syllabus
SANGAM UNIVERSITY
RB Complex, Adarshnagar, Birgunj
fb.com/chickenstationbrj | +977-9801254054

Delicious
FOOD AT FCUBE
15% OFF ON FOOD
RB Complex, Adarshnagar, Birgunj
fb.com/chickenstationbrj | +977-9801254054



Web design & development

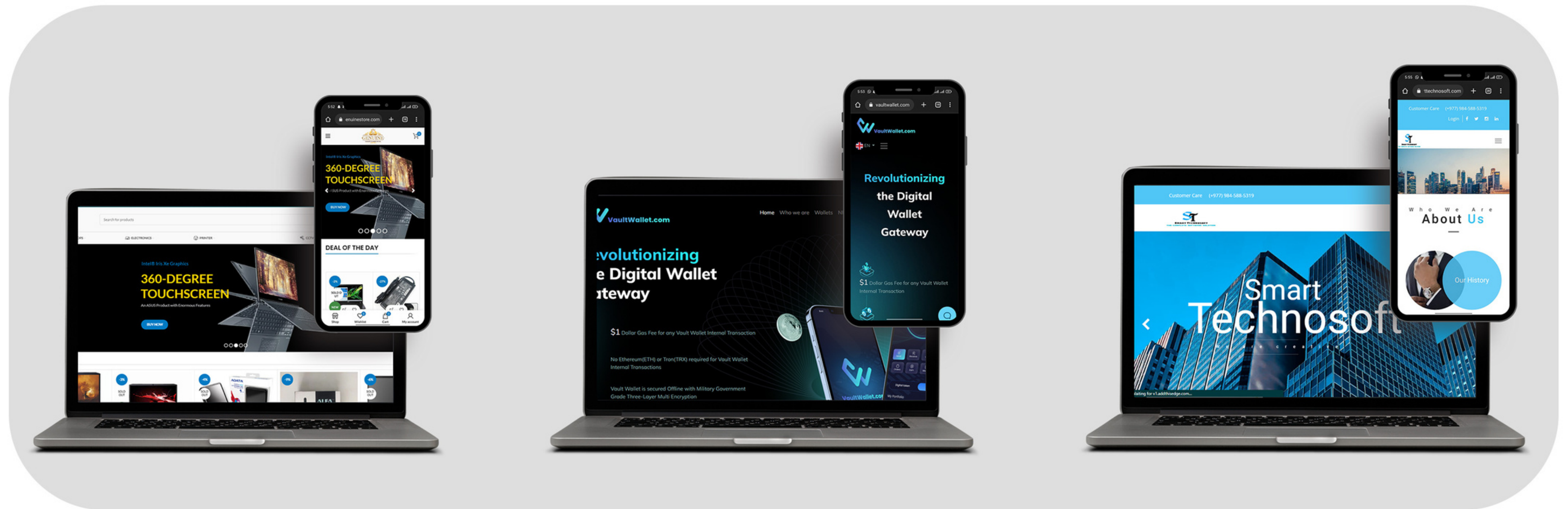
Your website is your most powerful online marketing tool, and our team is here to make sure it's both functional and impactful.

- website design
- website development
- landing pages
- ecommerce
- content management

05

As well as designing the structure and overall aesthetic of your website to offer the perfect representation of your business, we'll deliver a website that focuses on lead generation and conversions

Once you've worked with our designers and had your vision realised, that's when our team of **dedicated web developers** comes in. Each website we build is entirely bespoke, and will provide an excellent user experience for both desktop and mobile users.





Brand Design

Digital marketing leverages off your brands forms the cornerstone of any campaign

If you're looking to build on your brand awareness, **contact our creative team** today.

Having a well-positioned brands creates the opportunity for a successful marketing campaign and this why we care so much about our brands client

Whether you're just starting out in drafting your new brand, or you're already a well-established business in need of a brand refresh, **our team of designers** will work closely alongside you to develop a unique and effective logo and brand identity that aligns perfectly with your company's core values and vision.

06





Mobile Application

App Development has become increasingly popular in the last few years.

If you're looking to build a mobile application, [contact our creative team](#) today.

App Development is the process of creating apps that run on any mobile platform: Android and iOS . With everything you need right at your fingertips, you can track inventory or make instant updates from your phone.

And a typical mobile application utilizes a network connection to work with remote computing resources.

07



08 who we work with

We love seeing our clients succeed, and our experienced team knows what it takes to get there. Here are just some our clients...

Learn more →

triviadigitalscoop.com





Our Team

Trivia Digital Scoop is in the business of Digital Marketing through the various social channels to drive web traffic, engage an audience, run social media campaigns, and contribute unique content to follower base.

Founded by **Ankit Chaurasiya & Praveen Jaiswal**, in 2022, Trivia Digital Scoop delivers proven social media marketing results. We are committed to influencing optimal revenue growth, while exceeding our client's expectations.

09 Our team is based on Birgunj, Nepal. We are a small group of passionate marketers & graphic designers, committed to the success of our clients by providing best in the industry service.



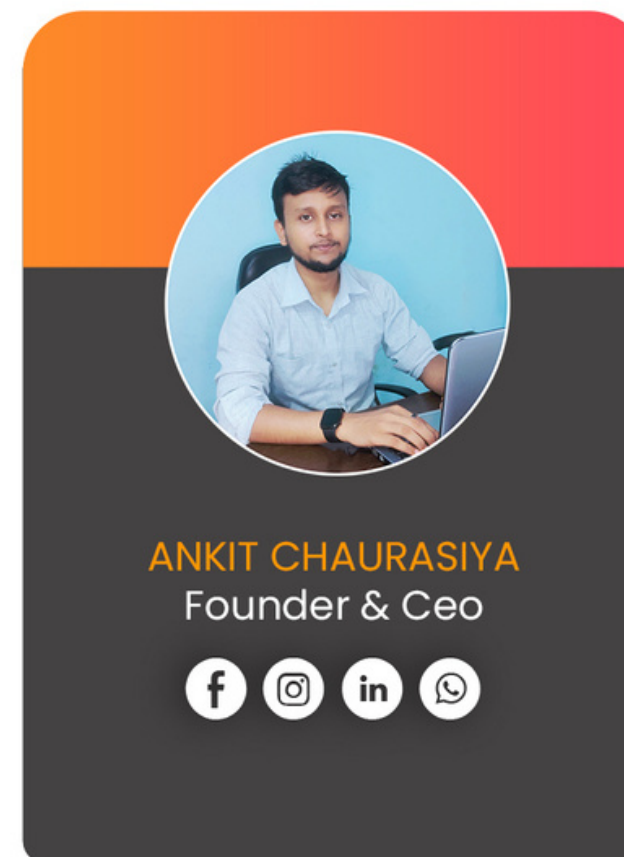
ADITYA CHAURASIYA
Junior Web Developer

f i in w



MD.AZAD HUSIAN
Managing Director

f i in w



ANKIT CHAURASIYA
Founder & Ceo

f i in w



SANGAM SINGH
Web Developer

f i in w



MD. ASHAB HUSSIAN DEWAN
Marketing Executive

f i in w

think we'll be
a good fit?

TRIVIA DIGITAL SCOOP PVT. LTD

CONTACT US



+977-9880751004,
+977-9802059352

Birgunj, Nepal
44300

triviadigitalscoop.com

Find us on

